

June 22, 2010

Dear Midland Resident,

Midland County 911 has created a Nixle account. Residents can go to www.Nixle.com and sign up for a free account. Once in the website, choose 'for community residents' to create an account to receive messages. You can also reach Nixle on the home page of our website, www.midland911.org.

Nixle works similar to programs like Twitter with the exception that you can't respond to the messages. It allows us to send important, valuable community information directly to subscribers instantly via cell phone text message and/or email. Notifications can also be accessed online at Nixle's web site at www.nixle.com <<http://www.nixle.com/>>. The service is reliable, there is no spam and free for our group to use. Standard text messaging rates do apply.

Messages may include public warning, hazardous material incidents, temporary road closures as well as other relevant safety and community event information. Nixle has four types of messages; alerts, advisories, community and traffic. You can choose to receive all four or pick and choose. Public warnings and hazardous material release information will go out under the 'alerts' message. Road closures and traffic related problems will go out under the 'traffic' messages. We will be using the community messages to send monthly test messages so that we stay familiar with the program and its use.

You can choose to receive messages from other Midland agencies such as Emergency Services, the Midland City Police Department or the Midland City Fire Department. There are also other communities and States on Nixle that you can choose to receive information from if you are interested.

If you live or work in Midland, we encourage you to create an account to receive the alert messages from Midland 911. This will allow us to reach you with important emergency information in a timely manner no matter where you are.